

2024 BLAZIN' SADDLE 75 SPONSORSHIP GUIDE





AUGUST 3, 2024 | GRANBURY, TEXAS

The Blazin' Saddle 75 is a premier not-for-profit bicycling rally that has been held in Granbury, Texas for the past 16 years. This exciting event attracts cyclists, triathletes, and fitness enthusiasts from both the local and regional communities. Participants enjoy riding through the beautiful routes and epic hills of Hood County.

Blazin' Saddle 75 Bicycle Rally collaborates closely with the city of Granbury and Visit Granbury to ensure a well-organized and fun weekend for over 1400 attendees, including riders, volunteers, and spectators. By becoming a sponsor of the Blazin' Saddle 75, you can connect with thousands of people and gain exposure through the event's website, social media channels, database of over 39,000 contacts, and partner events.

Align your brand with this well-established, popular, and family-friendly event that is focused on the community. The beneficiary of the Blazin' Saddle 75 Bicycle Rally is Texas EMS a 501(c)(3), located in Granbury.



WHO WILL ENGAGE WITH YOUR BRAND?

At This Event



900+
Riders



75-100
Volunteers



400+
Spectators

Plus



Social Media Channels



Partner Events



39,000+
Contacts



Presenting Sponsor

\$3,750

- Exclusive Presenting Sponsor of Blazin' Saddle 75
- Presented by "Your Company/Logo"
- Presenting Level Recognition in Event Marketing Campaign
- Presenting Sponsor Listing on *BlazinSaddle75.com*
- Banner Ads on partner event sites
- Logo on Front and Back of Event Shirt
- Presenting Level Recognition on Course Maps
- Up to Fifteen (15) Mentions and/or Shares on Social Media plus pinned post
- Presenting Logo on Rider Bibs
- Top Recognition as Presenting Sponsor from Stage
- Presenting Sponsor Title on Sponsor Banner Display
- Opportunity for Exclusive Digital Coupons or Ads to Riders
- Premium Vendor Space at Finish Line
- Up to Ten (10) Complimentary Ride Entries for Company Friends/Employees



Contact Debra@Tri-Now.com to sponsor today!



WHEEL SPONSOR

\$1,900

- Prime Recognition in Event Digital Marketing Campaign
- Gold Level Recognition with Logo on *BlazinSaddle75.com*
- Gold Level Logo Placement on the Back of Event Shirt
- Logo on Course Maps
- Eight (8) Mentions and/or Shares on Blazin' Saddle 75 Social Media
- Recognition from Stage at the Event
- Company Logo on Sponsor Banner Display - 1st tier
- Opportunity for Space in Post Ride Thank You Offers to Riders
- Vendor Space at Finish Line
- Five (5) Complimentary Race Entries for Company Friends/Employees



CHAIN SPONSOR

\$1,000

- Prominent Recognition in Event Digital Marketing Campaign
- Chain Level Recognition with Logo on *BlazinSaddle75.com*
- Chain Level Logo Placement on Back of Event Shirt
- Logo on Course Maps
- Recognition from Stage at the Event
- Four (4) Mentions and/or Shares on Blazin' Saddle 75 Social Media Posts
- Company Logo on Sponsor Banner Display - 2nd tier
- Opportunity for Space in Post Ride Thank You Offers to Riders
- Vendor Space at Finish Line
- Three (3) Complimentary Race Entries for Company Friends/Employees



GEAR SPONSOR

\$600

- Recognition in Event Digital Marketing Campaign
- Gear Level Recognition on *BlazinSaddle75.com*
- Gear Level Logo Placement on Back of Event Shirt
- Two (2) Mention and/or Share on Blazin' Saddle 75 Social Media Posts
- Recognition from Stage at the Event
- Company Logo on Sponsor Banner Display - 3rd tier
- Opportunity for Space in Post Ride Thank You Offers to Riders
- Vendor Space at Finish Line
- Two (2) Complimentary Race Entries for Company Friends/Employees



Additional Opportunities

A La Carte Sponsorship Options

Rider Bib Sponsor

Your Logo on all riders' bib numbers, 2 available

\$500

Ice Sponsor*

Logo and Sponsor Category Listed on Event Website

\$500

Water Sponsor*

Logo and Sponsorship Category Listed on Event Website

~~**\$500**~~ **SOLD**

Rider Food Sponsor*

Signage at Event Food Tent, Name and Sponsor Donation
Category of Rider Lunch Listed on Event Website

In-Kind

Donation of Athlete Lunches

Banner Ad

Your Logo and Reciprocal Link Featured on Event Website
for 12 months.

\$200

Vendor Space

One (1) Booth Space at Finish line

\$100



*One Sponsor Per Event Only

Contact Debra@Tri-Now.com to sponsor today!

THANK YOU!

TO BECOME A SPONSOR

Contact us or scan the QR code below

WEBSITE www.BlazinSaddle75.com

EMAIL Debra@Tri-Now.com

PHONE 214-793-2398



Beneficiary

