

BLAZIN' SADDLE 75 BICYCLE RALLY  
BLAZIN' SOLES 5K

# SPONSORSHIP

AUGUST 2, 2025



# TWO EVENTS ONE BLAZIN' WEEKEND



Join us for Blazin' Weekend, a high-energy community event featuring the Blazin' Soles 5K and the Blazin' Saddle 75 Bicycle Rally. As a non-profit event, we attract a dedicated local following for the 5K and a strong local and regional presence for the Rally. Sponsoring Blazin' Weekend gives your business a powerful platform to engage with athletes, families, supporters, volunteers and fellow businesses while promoting health, wellness and community engagement.

SCAN TO  
BECOME  
A SPONSOR



## WHEN & WHERE

Saturday, August 2, 2025  
Granbury Middle School  
2000 Crossland Rd  
Granbury, Texas



## AUDIENCE

300+ Local Runners  
900+ Local and Regional  
Riders  
75-100 Local Volunteers  
400+ Spectators



## CONNECTION

Partner Events  
4 Social Media Channels  
39,000+ Contacts for  
e-blasts

# SPONSOR LEVELS



## PRESENTING\*

**\$4,500**

- Exclusive Sponsorship: 'Blazin' Weekend presented by [Your Business Name]'
- Largest logo placement on both race shirts and bike shirts, runner bibs and wristbands
- Premium logo placement on website home page(s), event sponsor banner, and event materials
- Featured in all digital, print, and social media marketing
- Premium booth space at the shared event festival
- Dedicated social media campaign (minimum 7 posts)
- Opportunity to speak at race starts or awards ceremony
- 10 complimentary entries (5 for each event or mix and match)
- Logo placement on 5K finisher medals
- Option to include branded giveaways at registration and packet pickup tables or have coupon emailed to participants
- Dedicated email blast to participants

## TRAIL BLAZER

**\$2,500**

- Large logo on both run shirts and bike shirts
- Logo on event website sponsor page with clickable link
- Logo on sponsor banner at event
- Booth space at the shared festival area
- Social media recognition with 4 custom posts
- 6 complimentary entries (4 for each event)
- Logo on runner bibs or rider wristbands
- Option to include branded giveaways at registration and packet pickup tables or have coupon emailed to participants
- Logo included on participant eblast communications

\*One Sponsor Per Event

## ROAD WARRIOR

**\$1000**

- Medium-sized logo on both race shirts and bike shirts
- Logo on event website sponsor page(s)
- Booth space at the shared festival area.
- 4 complimentary entries (either event)
- Social media recognition with 4 custom posts
- Opportunity to sponsor a cheer station (5K) or rest stop (cycling rally)
- Opportunity to include flyer at packet pickup and registration tables
- Logo included on participant eblast communications

## SPRINT

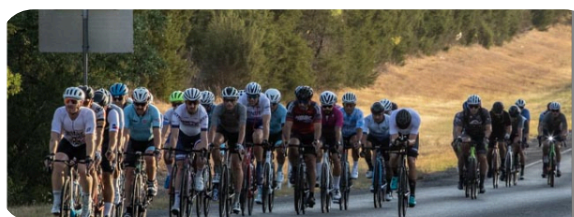
**\$500**

- Small logo on both race shirts and bike shirts
- Logo on event website sponsor page.
- Booth space at the shared festival area
- 4 complimentary entries (2 for each event or mix and match)
- Social media recognition with 2 custom posts

## FRIEND

**\$250**

- Logo on event website sponsor page
- Group social media recognition post
- Booth space at the shared festival area



# ALA CARTE OPTIONS

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## Runner Bib Sponsor, 2 available

Your Logo on all runner bibs numbers

\$300

## Rider Wristband Sponsor

Your Logo on all rider wristbands

\$500

## Ice Sponsor\*

Logo and Sponsor Category Listed on Event Website

\$500

## Water Sponsor\*

Logo and Sponsorship Category Listed on Event Website

~~\$500~~ **SOLD**

## Route Support Sponsor, 2 available

Company Name and Logo displayed on all SAG vehicles roaming courses

\$500

## Rider Food Sponsor\*

Signage at Event Food Tent, Name and Sponsor Donation Category of Rider Lunch Listed on Event Website

In-Kind

Donation of Athlete Lunches

## Banner Ad

Your Logo and Reciprocal Link Featured on Event Website for 12 months.

\$225

## Vendor Space

One (1) Booth Space at Finish line

\$150



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CONTACT: [DEBRA@TRI-NOW.COM](mailto:DEBRA@TRI-NOW.COM)

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